

## Course syllabus for ERASMUS+ incoming students

| Course Title                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                    |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| <b>Financial Management</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                    |
| Academic Teacher                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Karolina Tyc-Szml, PhD                                                             |
| E-mail                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <a href="mailto:karolina.tyc-szml@ansleszno.pl">karolina.tyc-szml@ansleszno.pl</a> |
| ECTS credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5                                                                                  |
| Number of hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 120                                                                                |
| Course code                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | INT-IGM-FM-26                                                                      |
| Course description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                    |
| <p>Financial Management is an introductory course focused on financial decision-making in companies, with particular emphasis on sources of financing business activities and development. The course presents the principles of corporate financial policy, financing instruments, financial statements, and methods of assessing a company's financial condition. Students gain practical knowledge of financial management tools used in modern organizations and learn how financial information supports business decision-making.</p>                                                                                                                                                                                                                                                                                                                                      |                                                                                    |
| Learning outcomes - course content                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                    |
| <p>Students will be able to:</p> <p><b>Knowledge</b></p> <ul style="list-style-type: none"> <li>• Explain the fundamental principles and objectives of financial management.</li> <li>• Identify and compare internal and external sources of financing.</li> <li>• Understand the role of financial policy in company management.</li> <li>• Describe the structure and purpose of key financial statements.</li> <li>• Recognize the importance of financial analysis in business decision-making.</li> </ul> <p><b>Skills</b></p> <ul style="list-style-type: none"> <li>• Analyze financing options available to businesses.</li> <li>• Interpret balance sheets and profit and loss accounts.</li> <li>• Assess a company's financial condition using selected financial ratios.</li> <li>• Evaluate profitability, liquidity, and capital structure indicators.</li> </ul> |                                                                                    |

- Present and discuss financial management issues using appropriate financial terminology.

### Course content

- Basics of financial management and corporate financial policy.
- Internal and external sources of financing.
- Equity financing, bank loans, bonds, and retained earnings.
- Operating and finance leasing.
- Financial statements: balance sheet structure and components.
- Financial statements: profit and loss account.
- Analysis of company financial performance.
- Financial ratios: profitability, liquidity, capital structure, and efficiency indicators.

### Student workload (self-study description)

Students are expected to:

- Study recommended literature and supplementary course materials.
- Independently review concepts related to financial management and corporate finance.
- Analyze examples of financial statements and financial reports.
- Prepare for tests and class discussions.
- Revise lecture materials and conduct individual study of financial analysis methods.

### Literature

#### Basic literature

1. Hawkins A., Turner C., *The Balance Sheet Pocketbook*, Management Pocketbooks, Melrose, 2010.
2. Hawkins A., Turner C., *The Managing Budgets Pocketbook (Finance)*, Management Pocketbooks Ltd, 2005.
3. Hawkins A., Turner C., *Improving Profitability Pocketbook*, Management Pocketbooks Ltd, 2005
4. Additional materials and case studies provided by the lecturer