

Course syllabus for ERASMUS+ incoming students

Course Title	
Business Simulation Games	
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ECTS credits	5
Number of hours	120
Course code	INT-IGM-BSG-26
Course description	
Business simulations games are tools designed to teach how to run a business and for the introduction to entrepreneurship classes. Within the simulation, the participants make real business decisions by managing their virtual companies, due to the possibility of experiencing the business. They can among others: create jobs, hire employees, set remunerations, buy equipment, invest in traditional and online advertising, and set prices.	
Learning outcomes - course content	
Students will be able to: - make decisions related to company management - analyze market situations resulting from decisions made - draw conclusions and adapt market strategies to the changing environment - manage supply and demand - analyze profit and loss statements	
Student workload (self-study description)	
- use MS Excel spreadsheets for basic analyses and management decision-making	
Literature	
1. https://www.revas.online/en/simulations/	